

Work

2015 - Now **Foxtrot** Senior Designer

Helping plan and strategize projects for clients of all sizes. Presenting ideas to stakeholders, and collaborating with other designers to improve workflow. Interviewing new candidates, guiding and mentored other designers, and helping wireframe, prototyping, and designing final UI for responsive experiences for desktop, tablet, and phones. Coordinating with developers and project managers to ensure designs are delivered on time, and coded to specifications. Also participating in branding critiques and design exercises.

2013 - 2015 **The Daily Dot** Lead Designer

Conceptualized, designed, and prototyped changes to the Daily Dot websites and internal company tools. Created style guides and UI kits. Led the branding of the Daily Dot Media umbrella, and transitioned to the sales team to create native advertising concepts and presentations to pitch branded content to advertisers.

2009 - 2013 **Intuit** Senior Interaction Designer

Concepted, wireframed and prototyped user interfaces, workflows and style guides for desktop, web and mobile accounting software. Planned, organized and conducted user research. Spec'd and communicated design requirements to engineering. Led workshops and helped plan the company-wide XD Forum. Presented ideas and concepts to senior leadership and perpetuated design thinking throughout the company.

2006 - 2008 **ImageVisible** Web Designer

Designed and coded websites, banners and animations. Worked with clients to manage scope, and aided other front-end designers, developers and contractors.

2005 - 2006 **KnightWorks** Web Designer

Spec'd, designed, and coded HTML and Flash websites. Attended video shoots, edited footage, and created disc-based e-learning apps.

1999 - 2000 **Thinking Inc** Web Designer

Hired on at the early age of 16. Designed, coded, tested and maintained client websites. Occasionally did production work on brochures, business cards, and pamphlets.

Education

2016 **Cooper** UX Boot Camp

2009 **Texas A&M Commerce** BFA, New Media

References

Chris Boyles

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Portfolio <http://www.waltercoots.com>

Skills

Design Concepting & Strategy
Motion Graphics Wireframing and Prototyping
Organizing and Conducting User Research
Mobile UX and UI Design
Responsive Web Design
Content Planning & Strategy
Leading Design Workshops
Talent Acquisition & Retention
Educating Non-Designers on Design
Process and Workflow
Grids, Typography, Color, Layout

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- Adobe Flash
- Sketch
- InVision
- UXPin
- Marvel
- JustInMind
- Maya

Hobbies & Interests



Games



Cooking



Film



Travel



Art